



Supporting the [Children's Miracle Network](#) & [MUSC Children's Hospital](#) is easy, affordable, and fun!

Sponsor Level	Donation	Sponsor Options
<b>Best-in-Show</b>  <i>(only one per show)</i>	<b>\$1000.00</b>	<ul style="list-style-type: none"> <li>Includes <b>Premium, Standard,</b> and <b>Basic</b> sponsorship packages (see below) • Company Logo will be included on our “Best-in-Show” trophy.</li> </ul> <p><b>Day of Event:</b></p> <ul style="list-style-type: none"> <li>Premium Placement at the event of your 10'x10' tent or automobile (see below for restrictions)</li> <li>Company Name and Products will be announced throughout event by DJ</li> </ul> <p><b>For Auto/Motorcycle Dealers:</b></p> <ul style="list-style-type: none"> <li>Showcase and display up to 2 vehicles/bikes (any make, model, year) • Free to pass out any material or giveaways that pertain to your company or product (<i>no solicitation of items or endorsements for other companies or items</i>)</li> </ul>
<b>Premium</b>	<b>\$500.00</b>	<ul style="list-style-type: none"> <li>Includes <b>Standard</b> and <b>Basic</b> sponsorship packages (see below)</li> <li>Showcase and display up to 1 vehicle/bike (any make, model, year)</li> <li>Display of Company Logo and Link to Website on our website</li> <li>Sponsorship Announcement on our Website, Facebook Page and Twitter Accounts</li> </ul>
<b>Standard</b>	<b>\$250.00</b>	<ul style="list-style-type: none"> <li>Includes <b>Basic</b> sponsorship package (see below)</li> <li>Company Name and Logo Displayed on all Flyers, Print Media Coverage, Press Releases and Announcements, and T-shirts. (from the day of application &amp; payment for remaining prints &amp; announcements)</li> </ul>
<b>Basic</b> <i>(T-Shirt + Trophy)</i>	<b>\$150.00</b>	<ul style="list-style-type: none"> <li>Company Name and Logo Displayed on all T-Shirts</li> <li>Company Name and Logo Displayed on all trophies in class of your choice</li> </ul>
<b>T-Shirt</b>	<b>\$100.00</b>	<ul style="list-style-type: none"> <li>Company Name and Logo Displayed on all T-Shirts</li> </ul> <p><i>(Deadline to be on T-Shirt is <b>May 13th, 2022</b>)</i></p>
<b>Trophy</b>	<b>\$75.00</b>	<ul style="list-style-type: none"> <li>Sponsored by [Company Name] on a Top 50 trophy</li> <li>Announcement during awards ceremony as official trophy sponsor</li> </ul>
<b>Vendor</b>	<b>\$50.00</b>	<ul style="list-style-type: none"> <li>10x10 Space for Product or Service Display (Food Truck: 10'x20') • Signage allowed in and around space allotted. Please be courteous of neighboring tents.                             <ul style="list-style-type: none"> <li>Free to pass out any material or giveaways that pertain to your company or product (<i>no solicitation of items or endorsements for other companies or items</i>)</li> </ul> </li> </ul>
<b>Food Truck</b>	<b>\$100.00</b>	<ul style="list-style-type: none"> <li>Same as <b>Vendor</b> except 10'x20' space for Food Truck / Trailer</li> </ul>



<b>Contact Information:</b>			
<b>Company Name*:</b>			
<b>Contact Name*:</b>			
<b>Street Address:</b>			
<b>City, ST ZIP Code:</b>			
<b>Office Phone:</b>			
<b>Mobile Phone:</b>			
<b>E-Mail Address:</b>			
Tell us what products or services you will be displaying: <b>Food, Product &amp; Craft Vendors:</b> In order to provide a variety of items, we reserve the right to limit the number of vendors selling the same or similar items. Therefore, please list the top 6 menu/craft items you intend to sell (description, price):			
Please list them here:			
1	Best-in-Show (only one per show)	\$1000.00	
2	Premium	\$500.00	
3	Standard	\$250.00	
4	Basic	\$150.00	
5	T-shirt	\$100.00	
6	Trophy	\$75.00	
7	Vendor	\$50.00	
8	Food Truck	\$100.00	
9	Other Donation		
	<b>Total:</b>		



## Additional Information:

**Vendor Space:** This does NOT include any tables, chairs or tents provided by the organizers for the day of the event. All participants must supply these. No guarantee of space; pavement or grassed area, but please note any special requests above and we will try to accommodate. This applies to all participants: Vendors selling product and/or Service, Sponsors or Automobiles registered within the show.

**T-Shirt Sponsor:** In order for Company Logos to be placed on the event T-shirt, we must be provided with a print-quality graphic of your company log to one of the e-mail addresses listed at the end of this application. Alternately, include a high quality graphic suitable for scanning when you submit your application.

**Trophy Sponsor:** This is a Top 50 show. Up to 50 sponsored trophies are available.

**Food Vendors:** Food vendors will be limited. Food vendors should be familiar with DHEC standards for outdoor venues and be prepared to provide a certificate of liability.

**DEADLINE TO GET LOGO ON T-SHIRTS: MAY 13, 2022**

**DEADLINE FOR APPLICATION AND PAYMENT IS: MAY 13, 2022**

## Our Policy:

All Sponsor Applications are reviewed by the committee and approved at the discretion of the Committee. It is the policy of this organization to provide equal opportunities without regard to race, color, religion, national origin, gender, sexual preference, age, or disability.

## Agreement:

By submitting this application, I affirm that the facts set forth in it are true and complete. I understand that if I am accepted as a Sponsor, any false statements, omissions, or other misrepresentations made by me on this application may result in my immediate dismissal from participation in this and any future events organized by **Lowcountry Muscle Car Club**.

**Liability:** I agree to indemnify and hold harmless Sam's Club, the City of North Charleston, the members of Lowcountry Muscle Car Club, sponsors, participants, committees, and anyone else connected with this event from any and all known and unknown damages and/or injury to property or persons while participating in this event.

## Signature:

**Name (Printed):**

**Signature:**

**Date:**



All payments are due by **May 13, 2022**. Mail application and payment to:

Lowcountry Muscle Car  
PO Box 2904  
Summerville, SC 29484

Make all checks payable to: **LOWCOUNTRY MUSCLE CAR CLUB**  
reference to: 2022 Miracle Cruise-in Auto Show

### Event Information:

**Date:** May 21, 2022

**Set Up Time:** 7 am to 9 am

**Load Out Time:** after 3 pm and all display/club vehicles have vacated

**Event Duration:** 9am to 3pm

**Location:** Sam's Club, 4900 Centre Pointe Dr., North Charleston, SC 29418

**Please Note:** Power may not be provided and is not guaranteed. Please plan accordingly.

For sponsor or event questions see the contact information below:

General Marketing & Sponsor Information:

Jay Palen, LMC Officer

Phone: (843) 991-9063

Email: [info@lowcountrymusclecar.com](mailto:info@lowcountrymusclecar.com)



Supporting the [Children's Miracle Network](#) & [MUSC Children's Hospital](#) is easy, affordable, and fun!

[Lowcountry Muscle Car](#) is a Summerville based auto club with nearly 100 members who wish to share their passion with our community while supporting the MUSC Children's Hospital in their mission to enhance the lives of children with special needs. We ask for your support for this year's show which will be held on Saturday, May 21st, 2022. With your help, this year will be better than ever!

### Dear Auto Enthusiast!

Together with Sam's Club, the **Lowcountry Muscle Car Club (LMC)** partnered once again to host our annual fundraising car show to benefit the MUSC Children's Hospital, a member of the Children's Miracle Network.

In its 6th year, the **Miracle Cruise-in Auto Show** attracts many attendees, but we depend on the added support of our friends in the business community. Your support helps to defray costs which maximizes the donations as 100% of donations less expenses goes directly to the charity. If you have never been involved before, we hope you will consider joining us! For those of you who have supported us in the past, we would like to welcome you back this year and ask you for your continued support.

Our Sponsor Information Packet which has information on our levels of sponsorship as well as information if you would like to be a vendor. To be a sponsor or vendor, simply fill out the application and mail it in! Also for your convenience we also provide the ability to register online to be a sponsor and/or vendor at [www.lowcountrymusclecar.com](http://www.lowcountrymusclecar.com)

The Children's Miracle Network Hospitals' and MUSC's Children's Hospital's ability to continue to operate is due in large part to the generous support of individual donors who believe in their mission, as well as gifts from businesses and corporations. Your donation is also tax deductible due to the Children's Miracle Network Hospitals' not for profit status (Fed Tax ID# 57-6028985) Thank you for considering our request.

### Why be a Sponsor?

We understand that a sponsorship must be beneficial not only to the show, but also the participating sponsor. We strive to create a long term relationship with our sponsors and our supported charities. Our car shows are all about maximizing contributions to the charity. Putting on a car show is expensive. If we were to rely on participant entry fees alone, we would be barely breaking even - leaving little or nothing remaining for the charity. By being a sponsor, your tax deductible contribution is used to cover the expenses of putting on the show and 100% of any overage all goes to the charity. We work hard to create long relationships with our sponsors to help us all achieve the common goal of supporting worthy charities. We ask for your support for this year's show.



Sharing our love of the American Muscle Car!